Using Technology to Empower Safety Leadership and Reduce Operational Risk

CRAC Annual Conference Friday May 29th, 2015

Adrian Bartha



About the Presenter



Adrian Bartha

- CEO of eCompliance
- Previously, one of 3 partners in building Firelight LP a \$200 million Canadian renewable power development company (and client of the crane industry)
- Passionate about helping the industry become safer and stronger



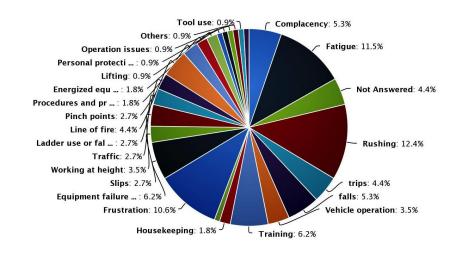
10,000 forms a year



But the real cost is not paper... or even time ...



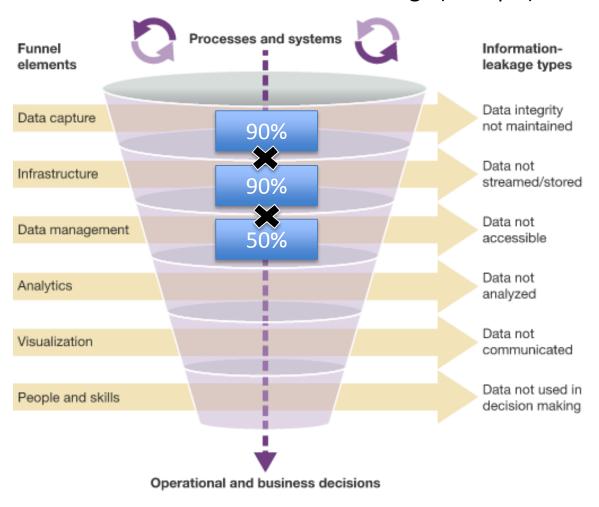
Vs.





Another take on the Status Quo...

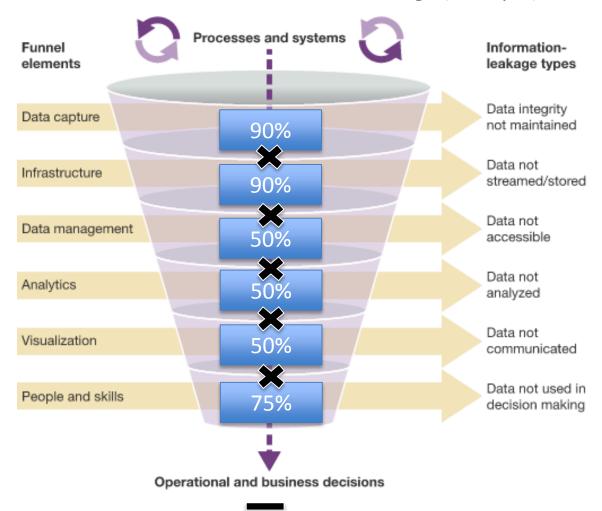
% of information utilization at each stage (example)





A Failure to Report, Communicate, and Analyze

% of information utilization at each stage (example)







Let's Take a Quick Look



Show me the darn thing!



Homepage

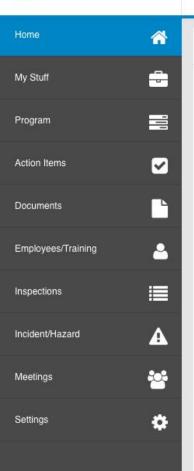




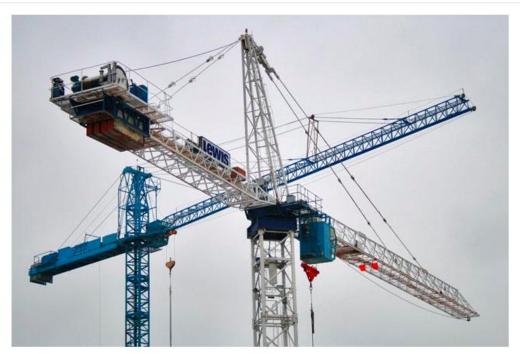
Current Site: _ Crane Rental Association of Canada / Association Canadienne De Location De Grues

Change Site

Show Me How >



HOME

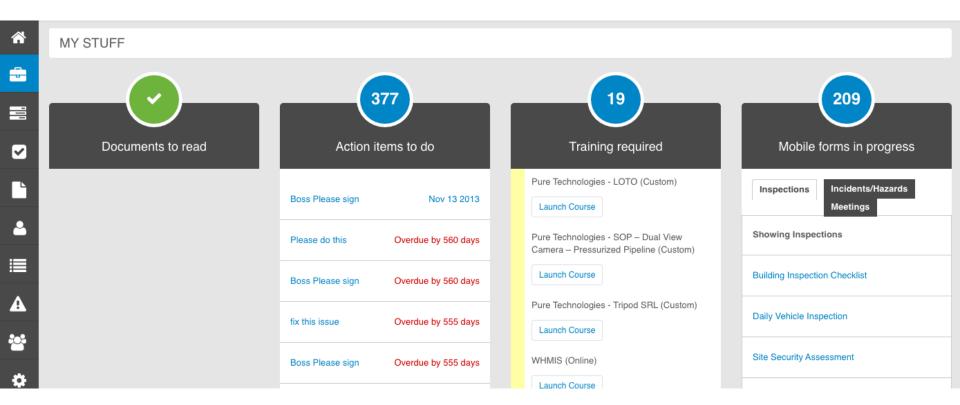


Our organization recognizes that healthy and safe working conditions and practices are vital to achieving business excellence. Therefore we aim to conduct its business in a way that presents no risk of injury or ill health to its employees, suppliers, visitors or customers; and gives rise to no damage to its equipment, materials or any other property as a result of accidents, fires or dangerous occurrences.

This is a process of continuous improvement and relies primarily on the systematic identification, assessment and control of hazards and risks, underpinned by awareness of the relevant legislative requirements. Additionally Acme Industries Inc. will set objectives and targets, and measure and monitor their achievement through regular inspections, audits and the thorough investigation of accidents and incidents.

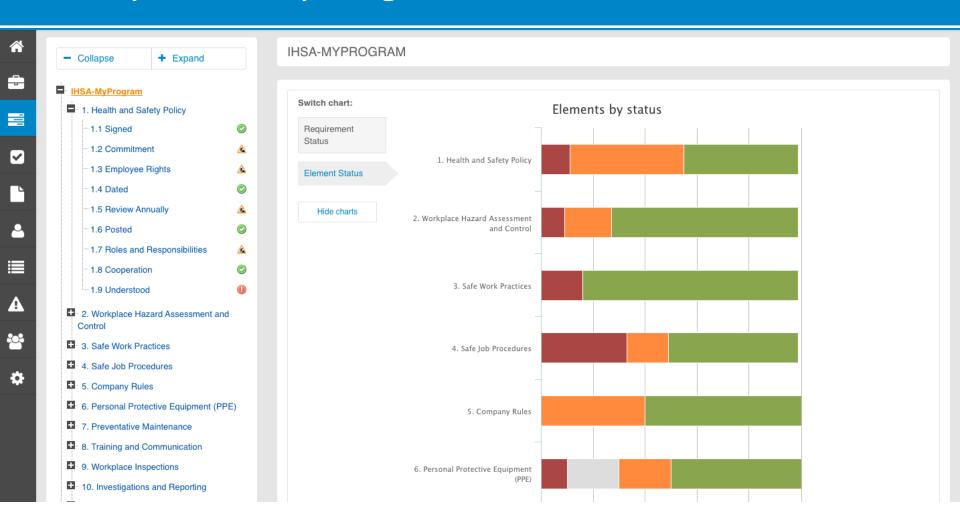


My Stuff



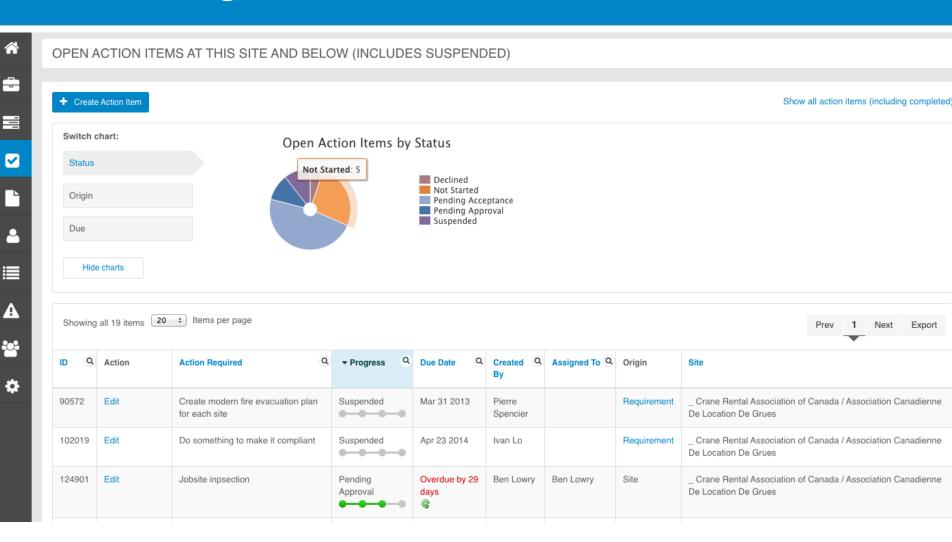


Safety or Quality Program / Provincial, International



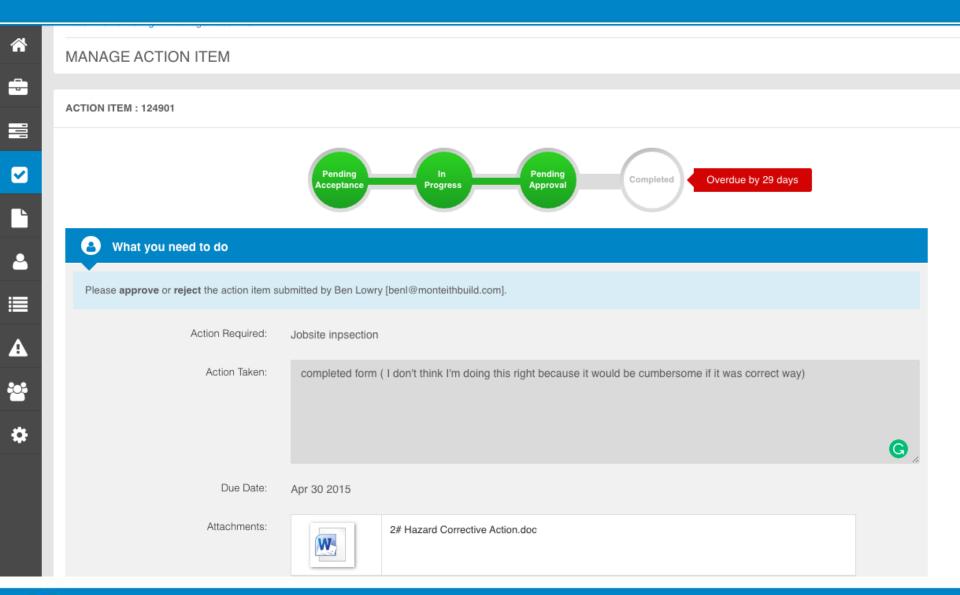


Outstanding Corrective Actions





Easy to Track Action Items



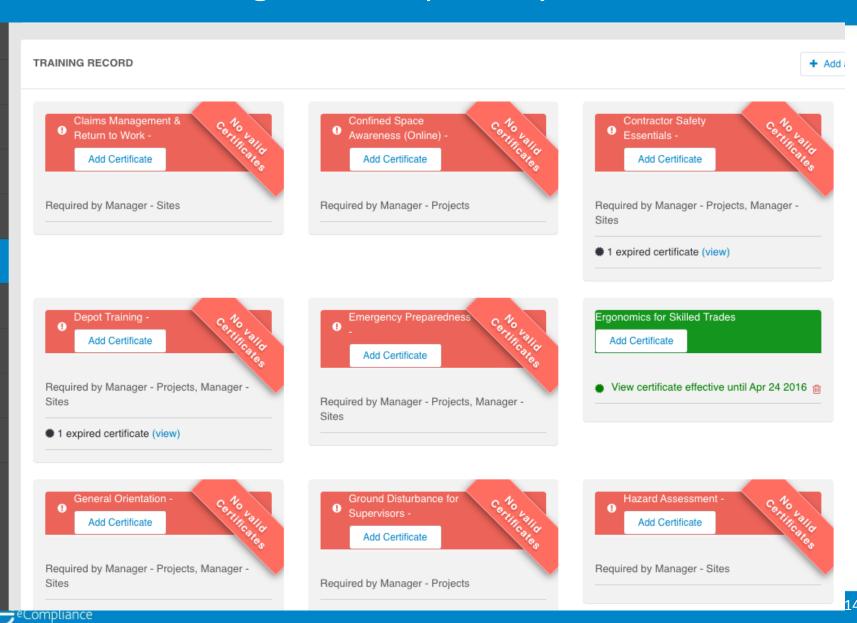


Records Training and Competency

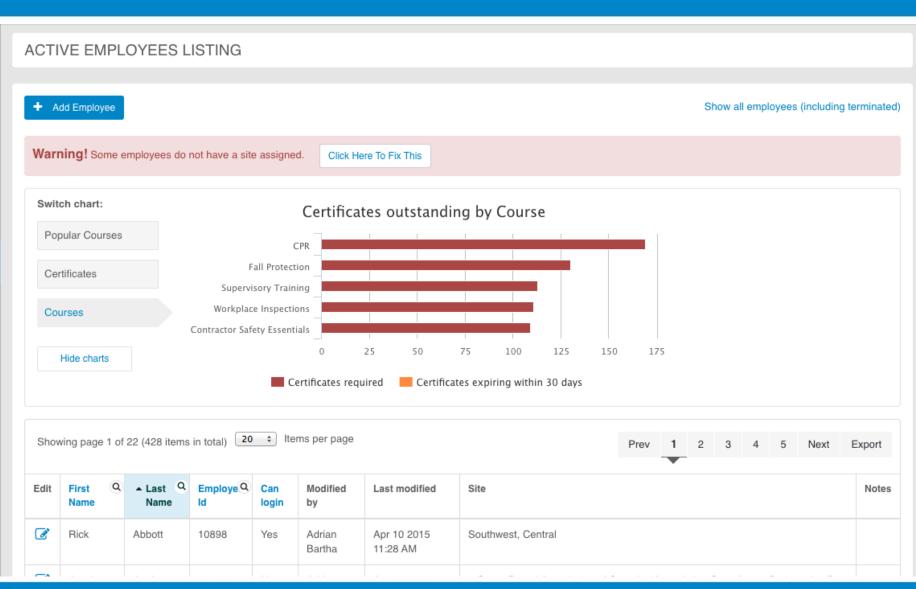
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Forward Looking Training Requirements





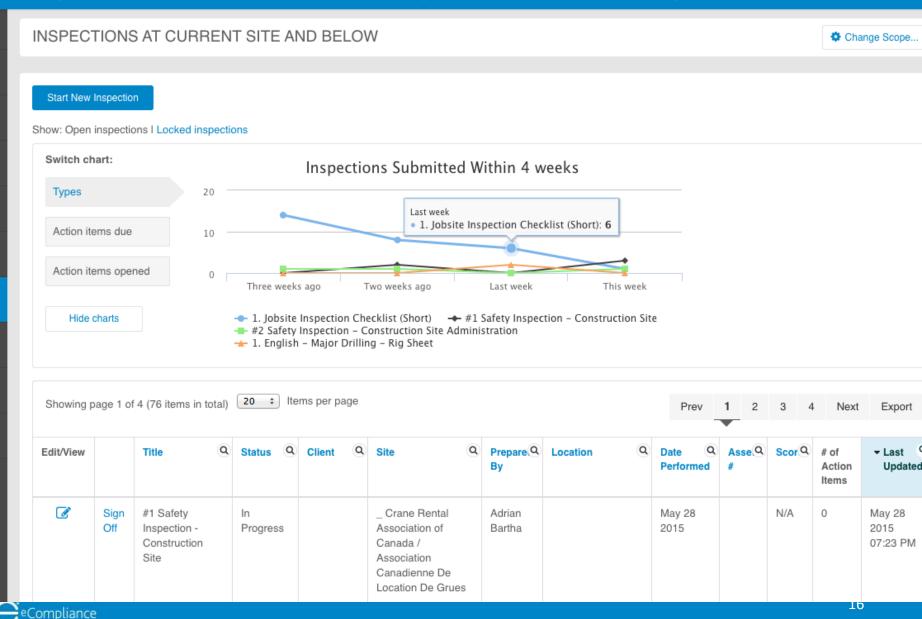
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Inspection, Audits, Quality or Incident Reports

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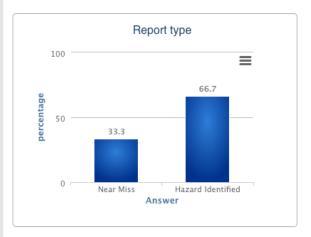


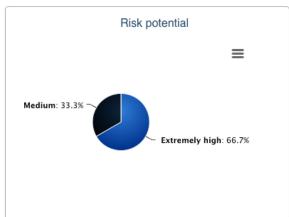
Analysis of Performance and Trends

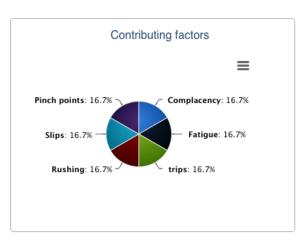


Based on the date range, 3 incident(s) were reported on below. (At _Acme Corp and all subsites below)

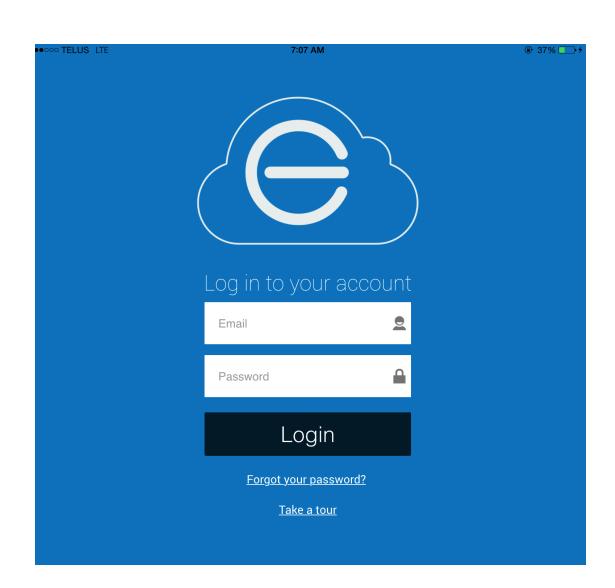
General



















4. Fall Protection Checklist

Fri May 22 2015 3:22 pm





#1 Safety Inspection - Construction Site

Fri May 22 2015 3:22 pm





#1 Safety Inspection - Construction Site

At 1004 Middlegate Road Mississauga Peel Regional Municipality Ontario Canada L4Y 1M4





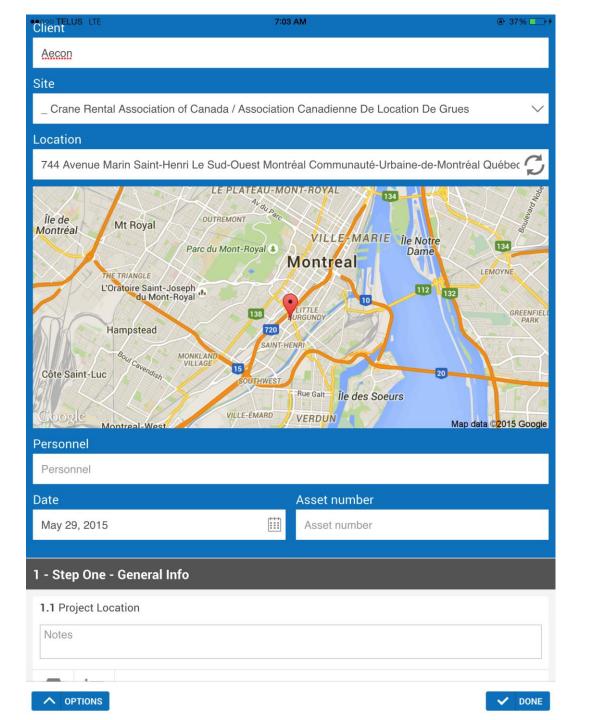
Fri May 22 2015 3:07 pm 2. Incident Report

At 1004 Middlegate Road Mississauga Peel Regional Municipality Ontario Canada L4Y 1M4 Fri May 22 2015 3:03 pm











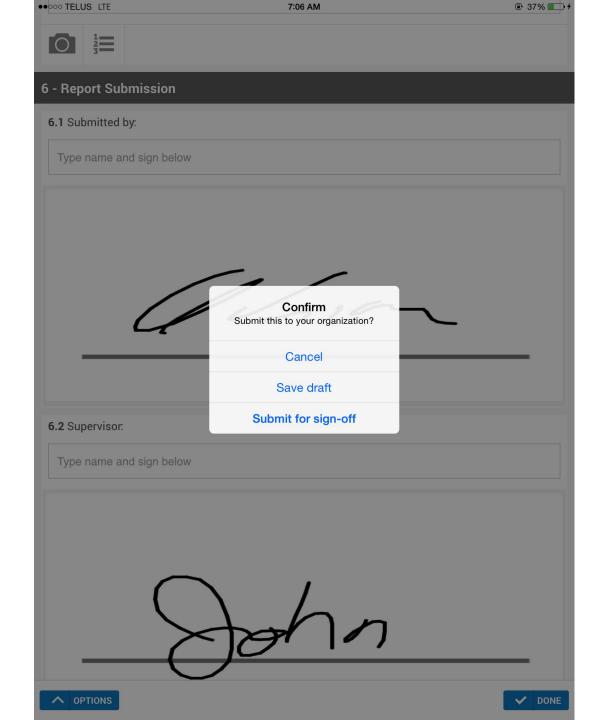
3.0 NOTES / FICTURE

Notes









Let's Take a Quick Look



Show me the darn thing!



Building a Competitive Advantage – Conventional Approaches











Building a Competitive Advantage – Conventional Approaches

- Access to cheaper resources
- Supply chain strength
- Access to cheap capital



- Top tier talent
- Capital investments





- Brand
- Distribution or Territory Rights



- Intellectual Property or Technology
- Proprietary practices



Continuous Improvement as a Competitive Advantage

- Access to cheaper resources
- Supply chain strength
- Access to cheap capital

- Top tier talent
- Capital investments

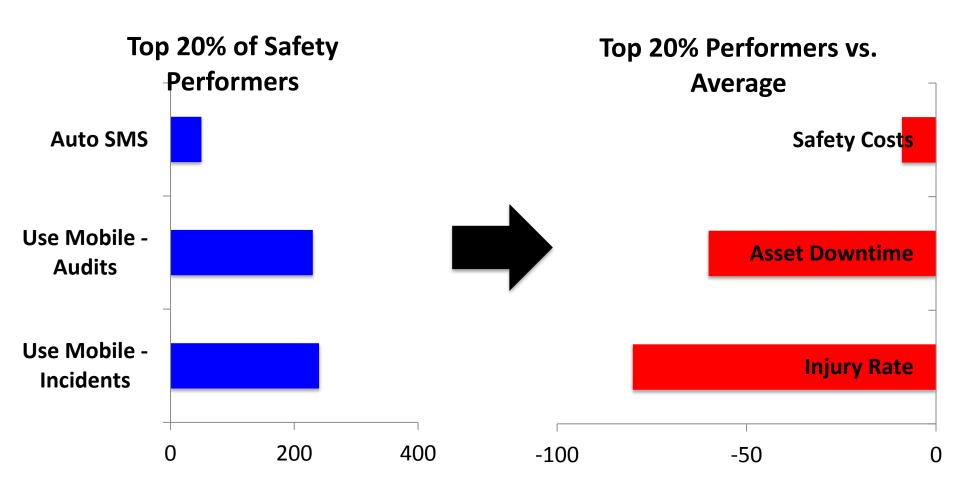


- Brand
- Distribution or Territory Rights

- Intellectual Property or Technology
- Proprietary practices



Continuous Improvement Supported by Software Results in Significant Differentiators vs. Industry Average



Source: Aberdeen Group 2014



How exactly is Continuous Improvement better achieved with (Great) Cloud Software?



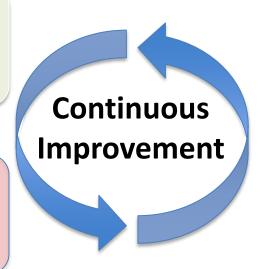




How exactly is Continuous Improvement better achieved with (Great) Cloud Software?

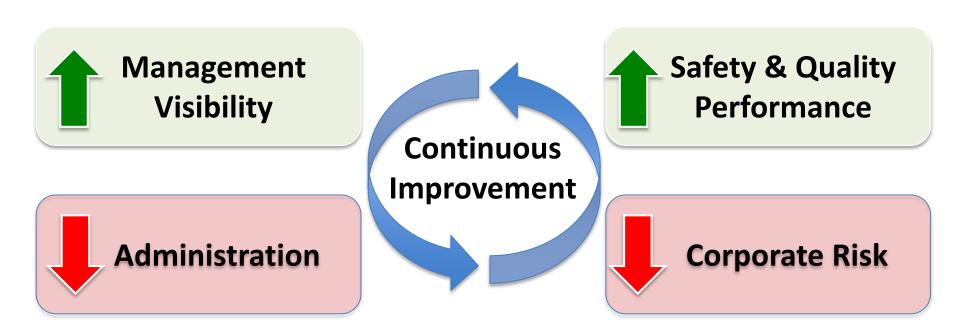








How exactly is Continuous Improvement better achieved with (Great) Cloud Software?



Many leaders still think they can decide between a more expensive or a less expensive approach ...

Safety efforts should be analyzed to find which are effective and which are not; but those that are successful and efficient should be adequately funded and supported.

Smart leaders realize that ultimately the most expensive way to do anything is the way that does not work.

-Terry L. Mathis



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