



MEDIA RELEASE

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CCRA Board unites behind strategy to strengthen safety, workforce and industry growth

Ottawa, ON — October 23, 2026 — The Canadian Crane Rental Association (CCRA) concluded a two-day Board meeting in Ottawa, reaching consensus on all agenda items and approving a coordinated strategy to strengthen member support, safety, workforce development, and sustainable industry growth.

The Fall Board Meeting concluded with the approval of the 2027 budget, along with the Q3 financial statement, Halifax Conference financials, 2026 projections, and quarterly risk summary. Together, these decisions establish a disciplined foundation for CCRA's next phase of growth and member service.

Board members also endorsed a coordinated growth strategy focused on technical leadership, regulatory collaboration, membership value, and workforce development. Priorities include advancing the business case for a DEF additive to reduce SCR system issues, supporting the Western Canadian Gateways to Global Trade, engaging with CSA Group on the development of the National Rigging Standard, and maintaining an active participation in bridge research and weights-and-dimensions advocacy.

The Board confirmed continued investment in the people and programs that will sustain Canada's crane sector. This includes expanding promotional activities for the apprenticeship program, participating in the Skills/Compétences Canada National Competition, increasing promotion of the CCRA job portal, and strengthening participation in the International Crane Stakeholders Assembly.

Membership initiatives also received unanimous support, including the creation of an Innovation Award, and the addition of a Heavy Lift over 250 tonnes category to the Canadian Lift of the Year Awards. The Board also reviewed governance priorities related to Board terms

and the Board skills matrix.

Special projects remain central to CCRA's mandate. Directors affirmed the continued development of CraneSafe Canada and the 5-year review of the CCRA Standard terms and conditions for the industry. Planning also advanced for upcoming Board meetings and the 2027 and 2028 Annual Conferences.

"The Board's consensus reflects a shared commitment to practical action and long-term industry strength," said Mike Lavoie, Chair of the CCRA Board. "These priorities will help us better support members, strengthen Canada's crane workforce, and advance a safer, more competitive industry."

About the Canadian Crane Rental Association (CCRA)

The Canadian Crane Rental Association represents crane rental companies and industry stakeholders across Canada, advocating for safety, regulatory harmonization, and workforce development while supporting a strong and sustainable crane industry.

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